KESG USD

KraneShares MSCI China ESG Leaders UCITS ETF

31/Mar/2020

Investment Strategy

KESG seeks to track the MSCI China ESG Leaders 10/40 Index. The MSCI China ESG Leaders 10/40 Index aims to provide exposure to companies with high Environmental, Social and Governance (ESG) ratings relative to their sector peers. The MSCI China ESG Leaders 10/40 Index consists of large and mid-cap companies in China. In order to ensure diversification, the Index is designed to limit individual constituent weights to 10% and sector weights to 40% of its composition.

China's ESG Highlights

- China's commitment to stricter environmental mandates and conservation efforts is necessary to achieve national goals of sustained economic growth.
- China now is the world leader in total renewable energy capacity, at approximately 31% of total global capacity¹.
- Greater inclusion of China's capital markets internationally creates more of an incentive to align shareholder rights and governance policies with global standards.

Fund Details	Data as of 31/Mar/2020		
Listing Exchange	London Stock Exchange		
Management Fee	0.40%		
Listing Date	3 Feb 2020		
Index Name	MSCI China ESG Leaders 10/40 Index		
Index Ticker	KESG		
ISIN Code	IE00BKPT4N29		
SEDOL	BJVRFQ3		
UK Reporting Fund Status	Reporting Fund		
Investment Structure	UCITS		
Base Currency	USD		

^{1.} REN21's Renewables 2019 Global Status Report (GSR) pg 179.

ESG is an effective filter for selecting companies that best adhere to China's future plans for development.

Environmental



Strong Government Initiatives

The Chinese government has enacted environmental policies and incorporated carbon reduction in national level Fivevear Plans.



Proven Ability to Achieve Goals

China has surpassed other leading countries throughout the world in renewable technology.

Social



More Educated Workforce

Economic and technological transformation has created a more educated workforce that requests better working conditions.



High Quality Product Expectations

As disposable income increases, there is greater demand for better product quality.

Governance



Adherence to Global Standards

Greater inclusion of China's capital markets incentivizes Chinese companies to align corporate governance with global standards.



SOE Reform & More Mixed Ownership

Chinese companies are expected to have a more diversified management and shareholder structure in the future.

KESG Performance History as of 31/Mar/2020

	Cumulative %		Average Annualized %			
	3 Mo	6 Mo	Since Inception	1 Yr	3 Yr	Since Inception
Fund NAV	_	_	-8.76%	_	_	-8.76%
Index	_	_	-	-	_	-

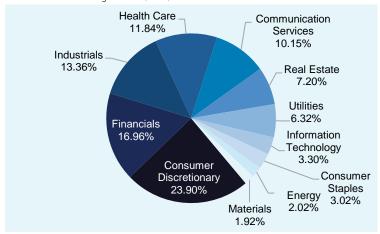
Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index.



31/Mar/2020

Sector Breakdown

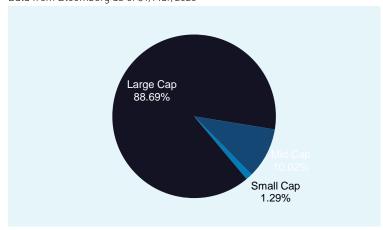
Data from Bloomberg as of 31/Mar/2020





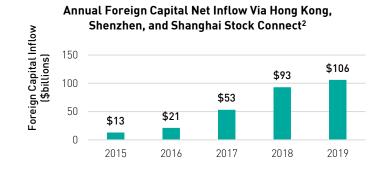
Market Cap Breakdown

Data from Bloomberg as of 31/Mar/2020



International investors encourage further growth in China's ESG development

- International investors now have more exposure to China's capital markets as a result of the China A-Share inclusion to MSCI's Global Standard Indexes.
- Domestic and foreign investors are pushing for better ESG practices and policies now that they are more heavily invested in China.



2. MSCI ESG Reach LLC, "China Through an ESG Lens," September 2019.

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Narrowly focused investments typically exhibit higher volatility. Internet companies are subject to rapid changes in technology, worldwide competition, rapid obsolescence of products and services, loss of patent protections, evolving industry standards and frequent new product productions. Such changes may have an adverse impact on performance.

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